

**zenia fung o'leary**

## EXPERIENCE

### **Creative Services Designer**

Nexstar Media Group

RICHMOND, VA | MAY 2014 - DECEMBER 2017

Created digital responsive campaigns, banners, e-newsletters and websites for local and national clients for over 170 broadcast properties. Interacted closely with account executives to develop brand strategies. Provided training to account executives and employees. Worked on tight deadlines while handling multiple projects.

### **Senior Graphic Designer**

Owen Design Company

RICHMOND, VA | APRIL 2013 - APRIL 2014

Developed strategy, concept and design for identity branding, print, marketing collateral, digital advertising, stationery, and invitations. Modified WordPress templates for clients. Worked with clients directly to understand needs and goals. Started as a contractor but hired on because of project management and design skills.

### **Graphic Designer**

Tehead / Virginia Commonwealth University

RICHMOND, VA | JANUARY 2013 - MARCH 2013


Implemented brand standards for all of their print and online materials. Designed logos and created print marketing materials. Contract was extended because of design skills and time management.


### **Creative Services Designer**


Media General


RICHMOND, VA | NOVEMBER 2010 - NOVEMBER 2012


Created online multimedia web and mobile campaigns, banners and websites for local and national clients for over 80 broadcast and newspaper properties. Interacted closely with account executives to develop branding strategies. Worked on tight deadlines while handling multiple projects. Originally hired as a contractor and was hired on direct because of design abilities and work ethic.

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## EDUCATION

### **Michigan State University**

BACHELORS OF ARTS IN ADVERTISING

East Lansing, Michigan

August 2003 - August 2007

### **Oakland Community College**

ASSOCIATES OF APPLIED SCIENCE IN

GRAPHIC DESIGN

Farmington Hills, Michigan

January 2008 - May 2010

## SKILLS

PHOTOSHOP

INDESIGN

ILLUSTRATOR

DREAMWEAVER

ANIMATE

EDGE ANIMATE

HTML/CSS

WORDPRESS

MAC/PC